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18: Brian Chesky on  
Launching Airbnb and the  
Challenges of Scale Joe  
Gebbia The Airbnb Story  
Leigh Gallagher, \ "The  
Airbnb Story\ " AIRBNB HORROR  
STORY | MIAMI: I found a  
hidden camera (footage  
included)

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To Happen ~~Book Review~~ ~~The~~  
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Airbnb Story 2 Min Book  
Review with Tai Lopez Airbnb  
- How Brian Chesky Changed  
an Industry~~

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Book The Airbnb Story How  
The Airbnb Story: How Three  
Ordinary Guys Disrupted an  
Industry, Made Billions...  
and Created Plenty of  
Controversy Hardcover - 14  
Feb. 2017 by Leigh Gallagher  
(Author) 4.5 out of 5 stars  
71 ratings See all formats  
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The Airbnb Story: How Three  
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...

This book provided a super

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in-depth story about how the founders of Airbnb unexpectedly came upon the idea and utilized their little to none business experience to scale the company at an unprecedented rate. It doesn't just go into the founders' stories, but also the nuances of the Airbnb community and its impact on society.

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The Airbnb Story: How Three Ordinary Guys Disrupted an

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An engrossing story of audacious entrepreneurship and big-industry disruption, The Airbnb Story is a tale for our times. Reid Hoffman

# File Type PDF Book The Airbnb Story How Three (Founder / LinkedIn) Industry

Gallagher captures the remarkable journey of Airbnb exceedingly well; she takes readers from its earliest and scrappiest days through becoming an enduring company with a brand beloved by millions around the world.

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The Airbnb Story: How Three Ordinary Guys Disrupted an ...

The Airbnb Story How Three Ordinary Guys Disrupted an Industry, Made Billions ... and Created Plenty of Controversy By Leigh Gallagher (2017)

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The Airbnb Story By. Leigh  
Gallagher Key Insights.  
Airbnb has completely  
changed the way people  
vacation. Instead of  
crashing in a fancy hotel  
room in a new city, people  
opt to take over or even  
share other people's  
oftentimes eccentric pads  
for the night, a week, or a  
month. But, how did this  
concept come to be?



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Leigh Gallagher, assistant managing editor at Fortune magazine, chronicles the extraordinary growth of the company in her new book, *The Airbnb Story: How Three Ordinary Guys Disrupted an Industry, Made Billions ... and Created Plenty of Controversy*. She talked about her book on the Knowledge@Wharton Show, which airs on Sirius XM channel 111.

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The Inside Story Behind the Unlikely Rise of Airbnb ...  
*The Airbnb Story: How Three Ordinary Guys Disrupted an Industry, Made Billions...*

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and Created Plenty of  
Controversy Hardcover -  
February 14, 2017 by Leigh  
Gallagher (Author) 4.5 out  
of 5 stars 118 ratings See  
all formats and editions

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The Airbnb Story: How Three  
Ordinary Guys Disrupted an

...

That's what the Airbnb  
business model is. Leigh  
Gallagher explored the  
Airbnb business and its  
success story and then wrote  
it down in her book - The  
Airbnb Story. Leigh is the  
assistant managing editor at  
Fortune, and she also  
appears on many business  
programs on the TV.

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The Airbnb Success Story | aSabbatical

The Airbnb Story is a wonderful close-up and a very revealing look into one of the most famous startups in the world. What I particularly liked about the book is that Leigh Gallagher focuses on the people: the founders themselves, but also the hosts and guests - all the human beings who make Airbnb what it is. She spoke to many people and as a result the book is not done from a distance, as a dry history, but comes alive with the insights and stories of the Airbnb

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Book review: The Airbnb Story, by Leigh Gallagher - Hayes ...

The Airbnb Story (2017) tells the extraordinary tale behind the rise of Airbnb. These blinks describe how, within about a decade, three recent college graduates went from being behind on their rent to developing the most popular vacation accommodation platform in history.

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The Airbnb Story by Leigh Gallagher - Blinkist  
Leigh Gallagher talked about

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her book [The Airbnb Story:  
How Three Ordinary Guys  
Disrupted an Industry, Made  
Billions...and Created  
Plenty of Controversy], in  
which she looks at the  
creation and ...

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[The Airbnb Story] | C-  
SPAN.org - History |  
Nonfiction Books  
THE AIRBNB STORY HOW THREE  
ORDINARY GUYS DISRUPTED AN  
INDUSTRY, MADE  
BILLIONS...AND CREATED  
PLENTY OF CONTROVERSY by  
Leigh Gallagher ? RELEASE  
DATE: Feb. 14, 2017 A fast-  
moving, well-researched  
account of the founding and  
surprising growth of home-

# File Type PDF Book The Airbnb Story How Three Guys Disrupted An Industry sharing company Airbnb.

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THE AIRBNB STORY | Kirkus  
Reviews

The Airbnb Story: How Three  
Ordinary Guys Disrupted an  
Industry, Made Billions...and  
Created Plenty of  
Controversy Audible  
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Gallagher (Author),  
Christine Marshall  
(Narrator), Audible Studios  
(Publisher) 4.5 out of 5  
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Amazon.com: The Airbnb  
Story: How Three Ordinary  
Guys ...

# File Type PDF Book The Airbnb Story How Three Guys Disrupted An Industry

The Airbnb founder story is one of the most inspiring stories of the 21st century. Against all odds, with no investors and thousands of dollars of credit card debt, the founders had to resort to selling cereals to keep the company afloat.

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Airbnb Founder Story: From Selling Cereals To A \$25B Company

Book A Room With Airbnb - The Booking Process. Invite Your Friends And Earn Credits. Over One Million Listings Worldwide. A great way to save on rooms worldwide and earn valuable credits for your future

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stays, simply by inviting  
your friends! That's all you  
have to do when you register  
with Airbnb, at no cost to  
you at all.

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How To Book A Room With  
Airbnb {Easily} - Gr8 Travel  
Tips

This is the first,  
definitive book to tell the  
remarkable story behind  
Airbnb in all its forms -  
cultural zeitgeist, hotel  
disruptor, enemy to  
regulators - and the first  
in-depth character study of  
its leader Brian Chesky, the  
company's curious co-founder  
and CEO.



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“An engrossing story of audacious entrepreneurism and big-industry disruption, [this] is a tale for our times.” —Charles Duhigg, author of Smarter Faster Better An investigative look into a beloved, disruptive, notorious start-up This is the remarkable behind-the-scenes story of the creation and growth of Airbnb, the online lodging platform that is now the largest provider of accommodations in the world. At first just the wacky idea of cofounders Brian Chesky, Joe Gebbia, and Nathan Blecharczyk, Airbnb has become

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indispensable to millions of hosts and travelers around the world. Fortune editor Leigh Gallagher presents the first nuanced, in-depth look at the Airbnb phenomenon—the successes and controversies alike—and takes us behind the scenes as the company’s young CEO steers into increasingly uncharted waters. “A fast-paced, fun dive into one of the seminal firms of our time; through the tale of Airbnb, Leigh Gallagher shows us how the sharing economy can be a force for emotional connection—as well as for social and business disruption.” —Rana Foroohar, Financial Times columnist

# File Type PDF Book The Airbnb Story How Three Guys CNN global economic analyst

In 2008, two broke art school graduates and their coder-whiz friend set up a platform that - in less than a decade - became the largest provider of accommodations in the world. Now valued at \$30 billion, Airbnb is in the very top tier of Silicon Valley's 'unicorn' startups. Yet the company has not been without controversy - disrupting a \$500 billion hotel industry makes you a few enemies. This is also a story of regulators who want to shut it down, hotel industry leaders who want it to

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disappear and neighbourhoods that struggle with private homes open for public rental. But beyond the headlines and the horror stories, Airbnb has changed the terms of travel for a whole generation - where a sense of belonging has built trust between hosts and guests seeking a more original travel experience that hotels have struggled to replicate. This is the first, definitive book to tell the remarkable story behind Airbnb in all its forms - cultural zeitgeist, hotel disruptor, enemy to regulators - and the first in-depth character study of its leader Brian Chesky, the

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company's curious co-founder and CEO. It reveals what got Airbnb where it is today, why they are nothing like Uber, and where they are going next.

A thorough and objective profile of this groundbreaking and unusual company covers its founders, meteoric rise, nagging troubles, and global popularity.

An unprecedented inside look at how Airbnb and its host community create dynamic customer experiences and build brand loyalty in the sharing economy Airbnb best embody the entrepreneurial

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and disruptive spirit of today's sharing economy. Since its early days as a humble start-up, Airbnb has evolved into a revolutionary force in the short-term housing market as a platform where hosts provide listings spread across more than 81,000 cities and 191 countries. Airbnb's leadership strives to support the host community to ensure a consistent, on-brand experience for every guest, every time. The Airbnb Way delivers proven methods for increasing customer engagement, loyalty, and referrals that can be utilized in every service setting and in any

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Exclusive interviews with Airbnb leaders and rich stories from hosts and guests provide an inside look into the wildly popular online rental platform. The book features:

- Airbnb strategies and practices that will drive customer engagement and loyalty
- Expert advice on how to provide phenomenal customer service
- Illuminating stories about Airbnb guest and host experiences
- Unique leadership principles for activating all stakeholders--including those who share resources and services and more

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A Fortune journalist examines why suburbs are transforming and losing their appeal in society-improving ways, citing such factors as shrinking birth and marriage rates, environment-driven preferences for smaller homes and a renaissance in urbanized housing that promotes healthier lifestyles.

ONE OF AMAZON'S BEST BOOKS OF 2017 A look deep inside the new Silicon Valley, from the New York Times bestselling author of The Everything Store Ten years ago, the idea of getting into a stranger's car, or a



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walking into a stranger's home, would have seemed bizarre and dangerous, but today it's as common as ordering a book online. Uber and Airbnb have ushered in a new era: redefining neighborhoods, challenging the way governments regulate business, and changing the way we travel. In the spirit of iconic Silicon Valley renegades like Steve Jobs and Bill Gates, another generation of entrepreneurs is using technology to upend convention and disrupt entire industries. These are the upstarts, idiosyncratic founders with limitless drive and an abundance of self-confidence. Led by such

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visionaries as Travis Kalanick of Uber and Brian Chesky of Airbnb, they are rewriting the rules of business and often sidestepping serious ethical and legal obstacles in the process. The Upstarts is the definitive story of two new titans of business and a dawning age of tenacity, conflict and wealth. In Brad Stone's riveting account of the most radical companies of the new Silicon Valley, we discover how it all happened and what it took to change the world.

A Read with Jenna Today Show  
Book Club Pick! Finalist for  
the 2020 National Book Award

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(Fiction) A Best Book of the

Year From: The Washington  
Post \* Time \* NPR \* Elle \*  
Esquire \* Kirkus \* Library  
Journal \* The Chicago Public  
Library \* The New York  
Public Library \* BookPage \*  
The Globe and Mail \* EW.com  
\* The LA Times \* USA Today \*  
InStyle \* The New Yorker \*  
AARP \* Publisher's Lunch \*  
LitHub \* Book Marks \*  
Electric Literature \*  
Brooklyn Based \* The Boston  
Globe A magnetic novel about  
two families, strangers to  
each other, who are forced  
together on a long weekend  
gone terribly wrong. From  
the bestselling author of  
Rich and Pretty comes a  
suspenseful and provocative

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novel keenly attuned to the complexities of parenthood, race, and class. Leave the World Behind explores how our closest bonds are reshaped—and unexpected new ones are forged—in moments of crisis. Amanda and Clay head out to a remote corner of Long Island expecting a vacation: a quiet reprieve from life in New York City, quality time with their teenage son and daughter, and a taste of the good life in the luxurious home they've rented for the week. But a late-night knock on the door breaks the spell. Ruth and G. H. are an older couple—it's their house, and they've arrived in a panic.

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They bring the news that a sudden blackout has swept the city. But in this rural area—with the TV and internet now down, and no cell phone service—it's hard to know what to believe. Should Amanda and Clay trust this couple—and vice versa? What happened back in New York? Is the vacation home, isolated from civilization, a truly safe place for their families? And are they safe from one other?

Make extra money—and your guests extra happy—with Airbnb! You've got that spare tower, mansion, apartment, couch, or perhaps even treehouse (really—there

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are more than 2,400 treehouses listed on Airbnb). You're a polite, clean, and tolerant host. And you want to make some money. Congratulations, you're fully qualified to become part of the Airbnb revolution! Whether you're looking to break into the business, or have already started and are researching ways of making your guests feel even more pampered as you grow your reputation and income, Airbnb for Dummies is the perfect venue for you. And this applies whether you currently own property or not! Sit back in your lounge recliner and let the owners and founders of

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Learnairbnb.com show you the ins and outs of the short-term rental boom that connects hosts with travelers looking for more economical and personal travel experiences across the world. Sip a refreshing drink as you learn how to manage the day-to-day—from maintaining listings to keeping things clean for your guests—and how to maximize and increase your profits. Make an attractive listing Perfect your pricing Profit without a property Create amazing guest experiences So, get hold of a copy, read it in your favorite spot, and watch as the money and excited guests

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A deeply funny and shrewdly observed debut novel about being lost in the very place you know by heart. Bennett Driscoll is a Turner Prize-nominated artist who was once a rising star. Now, at age 55, his wife has left him, he hasn't sold a painting in two years, and hasn't been reviewed in five. His gallery wants to stop selling his work, claiming they'll have more value retrospectively...when he's dead. So, left with a large West London home and no income, he's forced to move into his artist's studio in the back garden



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and rent out his house on the popular vacation rental site, AirBed. A stranger now in his own home, money is finally coming in again and Bennett is getting some of the best reviews of his career, albeit on AirBed. But with his daughter Mia off at art school and any new relationships fizzling out at best, he struggles to find purpose in his day-to-day. That all changes when three different guests--lonely American Alicia; tortured artist Emma; and cautiously optimistic divorcee Kirstie--unwittingly unlock the pieces of himself that have been lost to him for

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too long. Warm, witty, and utterly humane, Super Host offers a captivating portrait middle age, relationships, and what it truly means to take a new chance at life.

'An engrossing story of audacious entrepreneurism' -- Charles Duhigg 'Captures the remarkable journey of Airbnb exceedingly well' -- Reid Hoffman 'fast paced, fun dive into one of the seminal firms of our time' -- Rana Foroohar In 2008, two broke art school graduates and their coder-whiz friend set up a platform that - in less than a decade - became one of the

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largest provider of accommodations in the world. Now valued at \$31 billion, Airbnb is in the very top tier of Silicon Valley's 'unicorn' startups. Yet the company has not been without controversy - disrupting a \$500 billion hotel industry makes you a few enemies. This is also a story of regulators who want to shut it down, hotel industry leaders who want it to disappear and neighbourhoods that struggle with private homes open for public rental. But beyond the headlines and the horror stories, Airbnb has changed the terms of travel for a whole generation - where a

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sense of belonging has built trust between hosts and guests seeking a more original travel experience that hotels have struggled to replicate. This is the first, definitive book to tell the remarkable story behind Airbnb in all its forms - cultural zeitgeist, hotel disruptor, enemy to regulators - and the first in-depth character study of its leader Brian Chesky, the company's curious co-founder and CEO. It reveals what got Airbnb where it is today, why they are nothing like Uber, and where they are going next.

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